



## PRESS RELEASE

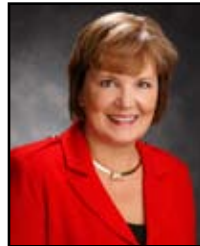
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### FOR IMMEDIATE RELEASE

**Columbus, OH – January 26, 2011** – Englefield & Associates, Inc. (DBA Show What You Know® Publishing), a business specializing in publishing research-based test-preparation, skill-building, and intervention supplementary materials for K–12 students, received national certification as a Women’s Business Enterprise by the Ohio River Valley Women’s Business Council, a regional certifying partner of the Women’s Business Enterprise National Council (WBENC).

WBENC’s national standard of certification implemented by the Ohio River Valley Women’s Business Council is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm the business is at least 51% owned, operated and controlled by a woman or women. By including women-owned businesses among their vendors, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier or vendor diversity programs.

“I am proud of our company and will continue to support other women-owned businesses that demonstrate their commitment to fostering diversity,” Englefield & Associates, Inc., President Cindi Englefield said.

To learn more about Englefield & Associates, Inc., please visit [www.showwhatyouknowpublishing.com](http://www.showwhatyouknowpublishing.com).

#### **About Englefield & Associates, Inc.**

For nearly two decades Englefield & Associates, Inc., has provided K–12 educators with solutions to prepare students for their state assessments. From its beginnings as a professional development provider to its current position as a leading publisher of supplemental materials, Englefield & Associates, Inc., has believed that student success is best achieved by fostering student confidence, as well as competence.

#### **About WBENC**

The Women’s Business Enterprise National Council (WBENC) is the nation’s largest third party certifier of businesses owned and operated by women in the United States. WBENC is a resource for the more than 700 U.S. companies and government agencies that rely on WBENC’s certification as an integral part of their supplier diversity programs.

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